

Cigars in Serbia

<https://marketpublishers.com/r/CCE2DADDDE6EN.html>

Date: October 2015

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: CCE2DADDDE6EN

Abstracts

There has not been a long cigar smoking tradition in Serbia. Most consumers are not well educated about the products and the ways they should be consumed. However, although improved distribution of these products may result in better informed consumers the potential for development of a wide and educated consumer base is still not very high.

Euromonitor International's Cigars in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars Excluding Cigarillos.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Hand-made Vs Machine Manufactured Splits

Competitive Landscape

New Product Developments

Summary 1 Cigars: New Product Launches

Distribution

Prospects

Category Data

Table 1 Sales of Cigars by Category: Volume 2009-2014

Table 2 Sales of Cigars by Category: Value 2009-2014

Table 3 Sales of Cigars by Category: % Volume Growth 2009-2014

Table 4 Sales of Cigars by Category: % Value Growth 2009-2014

Table 5 Sales of Cigars by Handmade vs Machine-manufactured: % Volume Breakdown 2009-2014

Table 6 Sales of Cigars by Handmade vs Machine-manufactured: % Value Breakdown 2009-2014

Table 7 NBO Company Shares of Cigars Excluding Cigarillos: % Volume 2010-2014

Table 8 LBN Brand Shares of Cigars Excluding Cigarillos: % Volume 2011-2014

Table 9 NBO Company Shares of Cigarillos: % Volume 2010-2014

Table 10 LBN Brand Shares of Cigarillos: % Volume 2011-2014

Table 11 Distribution of Cigars by Format: % Volume 2009-2014

Table 12 Forecast Sales of Cigars by Category: Volume 2014-2019

Table 13 Forecast Sales of Cigars by Category: Value 2014-2019

Table 14 Forecast Sales of Cigars by Category: % Volume Growth 2014-2019

Table 15 Forecast Sales of Cigars by Category: % Value Growth 2014-2019

Executive Summary

Decline in Cigarettes Causes the Entire Serbian Tobacco Market To Decline in 2014

Illegal Ryo Tobacco Sales Growth Reshapes the Entire Industry

Uneventful Year in Terms of Competitive Landscape

Traditional Grocery Retailers Continue To Decline, But Still Hold Very High Share

Positive Value Growth Anticipated Over the Forecast Period

Operating Environment

Legislation

Summary 2 Legislation Summary at a Glance

Country-specific Legislation

Minimum Legal Smoking Age

Smoking Prevalence

Table 16 Smoking Prevalence in Adult Population 2010-2014

Table 17 Number of Adult Smokers by Gender 2010-2014

Tar Levels

Health Warnings

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban

Plain Packaging

'reduced Harm'

Electronic Cigarettes

Litigation

Death by Cause

Table 18 Death by Cause 2010-2014

Taxation and Pricing

Duty-paid Packet Marks

Taxation Rates

Table 19 Taxation and Duty Levies 2009-2014

Average Cigarette Pack Price Breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

Production/imports/exports

Table 20 Trade Statistics: Tobacco Leaf 2009-2014

Illicit Trade in Cigarettes

Market Indicators

Table 21 Illicit Trade Estimate of Cigarettes: Volume 2009-2014

Market Data

Table 22 Sales of Tobacco by Category: Volume 2009-2014

Table 23 Sales of Tobacco by Category: Value 2009-2014

Table 24 Sales of Tobacco by Category: % Volume Growth 2009-2014

Table 25 Sales of Tobacco by Category: % Value Growth 2009-2014

Table 26 Forecast Sales of Tobacco by Category: Volume 2014-2019

Table 27 Forecast Sales of Tobacco by Category: Value 2014-2019

Table 28 Forecast Sales of Tobacco by Category: % Volume Growth 2014-2019

Table 29 Forecast Sales of Tobacco by Category: % Value Growth 2014-2019

Sources

Summary 4 Research Sources

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