

Cigars in Hungary

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Abstracts

Cigar smoking is traditionally perceived as a status symbol of the upper class in Hungary. As cigars were always markedly more expensive than cigarettes, the average Hungarian did not try them at all, only the wealthy could afford cigars. Therefore the cigar supply is quite narrow in Hungarian retail; there are only a couple of specialised tobacco shops that offer a wide selection of international brands. Cigarillos was also small in Hungary until the late 2000s, when domestic Continental...

Euromonitor International's Cigars in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars Excluding Cigarillos.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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