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Cigars in Canada

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Abstracts

Cigars is a category with a long history in Canada and the stereotypical public image of the cigar tends to be one of premium handmade products, often from the Dominican Republic or Cuba, smoked by powerful, wealthy and usually older men. However, due to the increasingly ageing population, stricter legislation and the growing health and wellness trend, volume sales of cigars are in decline. Nevertheless, due to the increasing popularity of travelling and more immigrants landing in Canada, the...

Euromonitor International's Cigars in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars Excluding Cigarillos.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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