

Cigars in Belarus

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Abstracts

The tradition of smoking cigars or cigarillos is practically non-existent in Belarus. Cigars and cigarillos remain expensive and unaffordable for the majority of Belarusian consumers, being perceived as luxury products. Awareness of the products still remains relatively low among the majority of Belarusians. Some consumers choose cigars and cigarillos only for the purpose of trying something new, but not as a regular part of their daily tobacco consumption. According to the trade...

Euromonitor International's Cigars in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars Excluding Cigarillos.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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