

Cigars and Cigarillos in the United Arab Emirates

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Abstracts

The United Arab Emirates attracts foreign investment into the country as part of its long-term economic plan. To this end there is a lot of focus on construction, financial services, tourism and transport among other areas. This leads to rising disposable incomes with increasing tourists, business visitors and the population at large. Cigars and cigarillos attracted more young adults and females besides tourists and affluent older male consumer base. Volume growth of 4% to 9.7 million units in 2...

Euromonitor International's Cigars and Cigarillos in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars and Cigarillos market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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