

Cigars and Cigarillos in Turkey

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Abstracts

In 2015, the status of a number of products that previously did not meet the requirements set by the TAPDK (Tobacco and Alcohol Market Regulatory Authority) was changed so as to allow legal importation due to product reformulations – a development which had a positive impact on cigars and cigarillos sales. Consequently, retail volume sales in the area increased by 8% in 2015 – a major improvement from the -7% review period CAGR.

Euromonitor International's Cigars and Cigarillos in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars and Cigarillos market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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