

Cigars and Cigarillos in Turkey

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Abstracts

In 2015, the status of a number of products that previously did not meet the requirements set by the TAPDK (Tobacco and Alcohol Market Regulatory Authority) was changed so as to allow legal importation due to product reformulations – a development which had a positive impact on cigars and cigarillos sales. Consequently, retail volume sales in the area increased by 8% in 2015 – a major improvement from the -7% review period CAGR.

Euromonitor International's Cigars and Cigarillos in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars and Cigarillos market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Taxation and Pricing

Duty Paid Packet Marks

Taxation Rates

Competitive Landscape

New Product Developments

 Summary 1 Cigars and Cigarillos: New Product Launches

Distribution

Hand-made Vs Machine-manufactured Splits

Category Data

 Table 1 Sales of Cigars and Cigarillos by Category: Volume 2010-2015

 Table 2 Sales of Cigars and Cigarillos by Category: Value 2010-2015

 Table 3 Sales of Cigars and Cigarillos by Category: % Volume Growth 2010-2015

 Table 4 Sales of Cigars and Cigarillos by Category: % Value Growth 2010-2015

 Table 5 Sales of Cigars by Size: % Volume 2010-2015

 Table 6 Sales of Cigars by Handmade vs Machine-manufactured: % Volume 2010-2015

 Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2011-2015

 Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2012-2015

 Table 9 NBO Company Shares of Cigars: % Volume 2011-2015

 Table 10 LBN Brand Shares of Cigars: % Volume 2012-2015

 Table 11 NBO Company Shares of Cigarillos: % Volume 2011-2015

 Table 12 LBN Brand Shares of Cigarillos: % Volume 2012-2015

 Table 13 Distribution of Cigars and Cigarillos by Format: % Volume 2010-2015

 Table 14 Forecast Sales of Cigars and Cigarillos by Category: Volume 2015-2020

 Table 15 Forecast Sales of Cigars and Cigarillos by Category: Value 2015-2020

 Table 16 Forecast Sales of Cigars and Cigarillos by Category: % Volume Growth 2015-2020

 Table 17 Forecast Sales of Cigars and Cigarillos by Category: % Value Growth 2015-2020

Teka Puro Uretim Ve Ticaret As in Tobacco (turkey)

Strategic Direction

Key Facts

 Summary 2 Teka Puro Uretim ve Ticaret AS: Key Facts

Production

 Summary 3 Teka Puro Uretim ve Ticaret AS: Production Statistics 2015

Competitive Positioning

Summary 4 Teka Puro Uretim ve Ticaret AS: Competitive Position 2015

Executive Summary

Tobacco Volume and Value Sales Continue To Increase in 2015

Decrease in Illicit Trade Fuels Growth Within Cigarettes

Companies With Aggressive Price Promotions Performing Well

Independent Small Grocers Continue To Lead Distribution in 2015

Volume Sales Set To Fall Within Cigarettes and Smoking Tobacco But Rise Within Cigars and Cigarillos

Operating Environment

Legislation

Summary 5 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Plain Packaging

Smoking in Public Places

Flavoured Tobacco Product Ban

Electronic Cigarettes

Death by Cause

Table 18 Deaths by Cause 2011-2015

Production/imports/exports

Table 19 Trade Statistics: Tobacco Leaf 2010-2015

Legislation Appendix

Legislative Overview

EU Directives

Minimum Legal Smoking Age

Tar Levels

Health Warnings

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

'reduced Harm'

Litigation

Market Indicators

Table 20 Illicit Trade Estimate of Cigarettes: Volume 2010-2015

Table 21 Smoking Prevalence in Adult Population 2010-2015

Table 22 Number of Adult Smokers by Gender 2010-2015

Market Data

Table 23 Sales of Tobacco by Category: Volume 2010-2015

Table 24 Sales of Tobacco by Category: Value 2010-2015

Table 25 Sales of Tobacco by Category: % Volume Growth 2010-2015

Table 26 Sales of Tobacco by Category: % Value Growth 2010-2015

Table 27 Forecast Sales of Tobacco by Category: Volume 2015-2020

Table 28 Forecast Sales of Tobacco by Category: Value 2015-2020

Table 29 Forecast Sales of Tobacco by Category: % Volume Growth 2015-2020

Table 30 Forecast Sales of Tobacco by Category: % Value Growth 2015-2020

Definitions

Sources

Summary 6 Research Sources

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