

Cigars and Cigarillos in Pakistan

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Abstracts

While poverty remains widespread in Pakistan, economic growth during the review period is supporting an increase in the country's mid- to high-income groups. Indeed, the country's economic growth primarily benefited these consumers, with income disparity continuing to widen in the country. Many of these more affluent consumers are meanwhile highly aspirational, while cigars benefit from a premium and upmarket image. Consequently, this group is driving ongoing retail volume growth for cigars, whi...

Euromonitor International's Cigars and Cigarillos in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars and Cigarillos market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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