

Cigars and Cigarillos in Pakistan

<https://marketpublishers.com/r/C00B28A663CEN.html>

Date: September 2016

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: C00B28A663CEN

Abstracts

While poverty remains widespread in Pakistan, economic growth during the review period is supporting an increase in the country's mid- to high-income groups. Indeed, the country's economic growth primarily benefited these consumers, with income disparity continuing to widen in the country. Many of these more affluent consumers are meanwhile highly aspirational, while cigars benefit from a premium and upmarket image. Consequently, this group is driving ongoing retail volume growth for cigars, whi...

Euromonitor International's Cigars and Cigarillos in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars and Cigarillos market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Taxation and Pricing

Duty Paid Packet Marks

Taxation Rates

Table 1 Taxation and Duty Levies 2010-2015

Competitive Landscape

New Product Developments

Summary 1 Cigars: New Product Launches

Distribution

Hand-made Vs Machine Manufactured Splits

Category Data

Table 2 Sales of Cigars and Cigarillos by Category: Volume 2010-2015

Table 3 Sales of Cigars and Cigarillos by Category: Value 2010-2015

Table 4 Sales of Cigars and Cigarillos by Category: % Volume Growth 2010-2015

Table 5 Sales of Cigars and Cigarillos by Category: % Value Growth 2010-2015

Table 6 Sales of Cigars by Size: % Volume 2010-2015

Table 7 Sales of Cigars by Handmade vs Machine-manufactured: % Volume 2010-2015

Table 8 NBO Company Shares of Cigars and Cigarillos: % Volume 2011-2015

Table 9 LBN Brand Shares of Cigars and Cigarillos: % Volume 2012-2015

Table 10 NBO Company Shares of Cigars: % Volume 2011-2015

Table 11 LBN Brand Shares of Cigars: % Volume 2012-2015

Table 12 Distribution of Cigars and Cigarillos by Format: % Volume 2010-2015

Table 13 Forecast Sales of Cigars and Cigarillos by Category: Volume 2015-2020

Table 14 Forecast Sales of Cigars and Cigarillos by Category: Value 2015-2020

Table 15 Forecast Sales of Cigars and Cigarillos by Category: % Volume Growth 2015-2020

Table 16 Forecast Sales of Cigars and Cigarillos by Category: % Value Growth 2015-2020

Imperial Tobacco Co Ltd in Tobacco (pakistan)

Strategic Direction

Key Facts

Summary 2 Imperial Tobacco Co Ltd: Key Facts

Production

Competitive Positioning

Summary 3 Imperial Tobacco Co Ltd: Competitive Position 2015

Executive Summary

2015 Current Value Growth Driven by Tax Hikes and Trading Up

Strict Regulations Remain Poorly Unenforced in Many Areas

Pakistan Tobacco Further Extends Dominance

Distribution Varies Across Tobacco But Channels Offering Local Convenience Lead

Forecast Period Legislative Controls Difficult To Predict

Operating Environment

Legislation

Summary 4 Legislation Summary at a Glance

Smoking Prevalence

Tar Levels

Health Warnings

Minimum Legal Smoking Age

Advertising and Sponsorship

Smoking in Public Places

Flavoured Tobacco Product Ban

Plain Packaging

Electronic Cigarettes

Death by Cause

Table 17 Deaths by Cause 2011-2015

Production/imports/exports

Table 18 Trade Statistics: Tobacco Leaf 2010-2015

Legislation Appendix

Legislative Overview/fctc Ratification

Advertising and Sponsorship

Point-of-sale Display Bans

Low Ignition Propensity (lip) Cigarette Regulation

"reduced Harm"

Litigation

Market Indicators

Table 19 Illicit Trade Estimate of Cigarettes: Volume 2010-2015

Table 20 Smoking Prevalence in Adult Population 2010-2015

Table 21 Number of Adult Smokers by Gender 2010-2015

Market Data

Table 22 Sales of Tobacco by Category: Volume 2010-2015

Table 23 Sales of Tobacco by Category: Value 2010-2015

Table 24 Sales of Tobacco by Category: % Volume Growth 2010-2015

Table 25 Sales of Tobacco by Category: % Value Growth 2010-2015

Table 26 Forecast Sales of Tobacco by Category: Volume 2015-2020

Table 27 Forecast Sales of Tobacco by Category: Value 2015-2020

Table 28 Forecast Sales of Tobacco by Category: % Volume Growth 2015-2020

Table 29 Forecast Sales of Tobacco by Category: % Value Growth 2015-2020

Definitions

Sources

Summary 5 Research Sources

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