

Cigars and Cigarillos in Iran

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Abstracts

The smoking of cigars is not common in Iran, with sales remaining very low in 2015. Cigars can be found for sale in tobacco specialists and kiosks. Cigars are mainly sold in single unit packaging, although some tobacco specialists do sell cigars in multipacks. Avid Iranian cigar smokers generally order their cigars directly from tobacco specialists as cigars are not very common in Iran and specific brands are not generally available everywhere.

Euromonitor International's Cigars and Cigarillos in Iran report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars and Cigarillos market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Cigarettes Show Strong Potential Due To Continuous Increase in Number of Smokers and Affordable Unit Prices

Acquisition of Arian Tobacco Industry by Japan Tobacco Inc Pars During Summer 2015 Is the Main Event of the Year

Competitive Environment Intensifies, With Unofficial Battle Between Bat and Jti in 2015

Demographic Changes in Smoking Prevalence Identified
Future Outlook of Cigarettes Very Dependent on Performance of Illicit Trade and
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