

Cigars and Cigarillos in Iran

<https://marketpublishers.com/r/C6054E0AF3CEN.html>

Date: September 2016

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: C6054E0AF3CEN

Abstracts

The smoking of cigars is not common in Iran, with sales remaining very low in 2015. Cigars can be found for sale in tobacco specialists and kiosks. Cigars are mainly sold in single unit packaging, although some tobacco specialists do sell cigars in multipacks. Avid Iranian cigar smokers generally order their cigars directly from tobacco specialists as cigars are not very common in Iran and specific brands are not generally available everywhere.

Euromonitor International's Cigars and Cigarillos in Iran report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars and Cigarillos market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Taxation and Pricing

Duty-paid Packet Marks

Taxation Rates

Table 1 Taxation and Duty Levies 2010-2015

Competitive Landscape

New Product Developments

Distribution

Hand-made Vs Machine Manufactured Splits

Category Data

Table 2 Sales of Cigars and Cigarillos by Category: Volume 2010-2015

Table 3 Sales of Cigars and Cigarillos by Category: Value 2010-2015

Table 4 Sales of Cigars and Cigarillos by Category: % Volume Growth 2010-2015

Table 5 Sales of Cigars and Cigarillos by Category: % Value Growth 2010-2015

Table 6 Sales of Cigars by Size: % Volume 2010-2015

Table 7 Sales of Cigars by Handmade vs Machine-manufactured: % Volume
2010-2015

Table 8 NBO Company Shares of Cigars and Cigarillos: % Volume 2011-2015

Table 9 LBN Brand Shares of Cigars and Cigarillos: % Volume 2012-2015

Table 10 NBO Company Shares of Cigars: % Volume 2011-2015

Table 11 LBN Brand Shares of Cigars: % Volume 2012-2015

Table 12 NBO Company Shares of Cigarillos: % Volume 2011-2015

Table 13 LBN Brand Shares of Cigarillos: % Volume 2012-2015

Table 14 Distribution of Cigars and Cigarillos by Format: % Volume 2010-2015

Table 15 Forecast Sales of Cigars and Cigarillos by Category: Volume 2015-2020

Table 16 Forecast Sales of Cigars and Cigarillos by Category: Value 2015-2020

Table 17 Forecast Sales of Cigars and Cigarillos by Category: % Volume Growth
2015-2020

Table 18 Forecast Sales of Cigars and Cigarillos by Category: % Value Growth
2015-2020

Executive Summary

Cigarettes Show Strong Potential Due To Continuous Increase in Number of Smokers
and Affordable Unit Prices

Acquisition of Arian Tobacco Industry by Japan Tobacco Inc Pars During Summer 2015
Is the Main Event of the Year

Competitive Environment Intensifies, With Unofficial Battle Between Bat and Jti in 2015

Demographic Changes in Smoking Prevalence Identified	
Future Outlook of Cigarettes Very Dependent on Performance of Illicit Trade and Possible Entry of Philip Morris International	
Operating Environment	
Legislation	
Summary 1 Legislation	Summary at a Glance
Country-specific Legislation	
Minimum Legal Smoking Age	
Smoking Prevalence	
Tar Levels	
Health Warnings	
Plain Packaging	
Advertising and Sponsorship	
Point of Sale Display Bans	
Smoking in Public Places	
Low Ignition Propensity (lip) Cigarette Regulation	
Flavoured Tobacco Product Ban	
"reduced Harm"	
Electronic Cigarettes	
Litigation	
Death by Cause	
Table 19 Deaths by Cause 2011-2015	
Production/imports/exports	
Market Indicators	
Table 20 Illicit Trade Estimate of Cigarettes: Volume 2010-2015	
Table 21 Smoking Prevalence in Adult Population 2010-2015	
Table 22 Number of Adult Smokers by Gender 2010-2015	
Market Data	
Table 23 Sales of Tobacco by Category: Volume 2010-2015	
Table 24 Sales of Tobacco by Category: Value 2010-2015	
Table 25 Sales of Tobacco by Category: % Volume Growth 2010-2015	
Table 26 Sales of Tobacco by Category: % Value Growth 2010-2015	
Table 27 Forecast Sales of Tobacco by Category: Volume 2015-2020	
Table 28 Forecast Sales of Tobacco by Category: Value 2015-2020	
Table 29 Forecast Sales of Tobacco by Category: % Volume Growth 2015-2020	
Table 30 Forecast Sales of Tobacco by Category: % Value Growth 2015-2020	
Definitions	
Sources	
Summary 2 Research Sources	

I would like to order

Product name: Cigars and Cigarillos in Iran

Product link: <https://marketpublishers.com/r/C6054E0AF3CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6054E0AF3CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970