

Cigars and Cigarillos in India

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Abstracts

With rising disposable incomes, consumption of cigars and cigarillos is no longer restricted to upper-income consumers. Cigar and cigarillo consumption has also grown among lower-income consumer, however, this demand is limited to low- to mid-priced cigars. Consumers now visit cigar lounges to socialise and enjoy the experience of smoking premium cigars.

Euromonitor International's Cigars and Cigarillos in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Cigarillos, Cigars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars and Cigarillos market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Taxation and Pricing

Duty-paid Packet Marks

Taxation Rates

Competitive Landscape

New Product Developments

Distribution

Hand-made Vs Machine Manufactured Splits

Category Data

Table 1 Sales of Cigars and Cigarillos by Category: Volume 2010-2015

Table 2 Sales of Cigars and Cigarillos by Category: Value 2010-2015

Table 3 Sales of Cigars and Cigarillos by Category: % Volume Growth 2010-2015

Table 4 Sales of Cigars and Cigarillos by Category: % Value Growth 2010-2015

Table 5 Sales of Cigars by Size: % Volume 2010-2015

Table 6 Sales of Cigars by Handmade vs Machine-manufactured: % Volume 2010-2015

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2011-2015

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2012-2015

Table 9 NBO Company Shares of Cigars: % Volume 2011-2015

Table 10 LBN Brand Shares of Cigars: % Volume 2012-2015

Table 11 NBO Company Shares of Cigarillos: % Volume 2011-2015

Table 12 LBN Brand Shares of Cigarillos: % Volume 2012-2015

Table 13 Distribution of Cigars and Cigarillos by Format: % Volume 2010-2015

Table 14 Forecast Sales of Cigars and Cigarillos by Category: Volume 2015-2020

Table 15 Forecast Sales of Cigars and Cigarillos by Category: Value 2015-2020

Table 16 Forecast Sales of Cigars and Cigarillos by Category: % Volume Growth 2015-2020

Table 17 Forecast Sales of Cigars and Cigarillos by Category: % Value Growth 2015-2020

Godfrey Phillips India Ltd in Tobacco (india)

Strategic Direction

Key Facts

Summary 1 Godfrey Phillips India Ltd: Key Facts

Summary 2 Godfrey Phillips India Ltd: Operational Indicators

Production

Competitive Positioning

Summary 3 Godfrey Phillips India Ltd: Competitive Position 2015
Itc Ltd in Tobacco (india)

Strategic Direction

Key Facts

Summary 4 ITC Ltd: Key Facts

Summary 5 ITC Ltd: Operational Indicators

Production

Competitive Positioning

Summary 6 ITC Ltd: Competitive Position 2015

Executive Summary

Cigarette Sales Plunge Further To A New Low

Further Enforcement and Stricter Regulation Impact Tobacco Sales

Tobacco Remains Concentrated

Newsagent-tobacconists/kiosks Remains the Leading Distribution Channel

Tobacco Sales Expected To Further Decline Over the Forecast Period

Operating Environment

Legislation

Summary 7 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Advertising and Sponsorship

Point of Sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Plain Packaging

'reduced Harm'

Electronic Cigarettes

Litigation

Illicit Trade in Cigarettes

Market Indicators

Table 18 Illicit Trade Estimate of Cigarettes: Volume 2010-2015

Table 19 Smoking Prevalence in Adult Population 2010-2015

Table 20 Number of Adult Smokers by Gender 2010-2015

Market Data

Table 21 Sales of Tobacco by Category: Volume 2010-2015

Table 22 Sales of Tobacco by Category: Value 2010-2015

Table 23 Sales of Tobacco by Category: % Volume Growth 2010-2015

Table 24 Sales of Tobacco by Category: % Value Growth 2010-2015

Table 25 Forecast Sales of Tobacco by Category: Volume 2015-2020

Table 26 Forecast Sales of Tobacco by Category: Value 2015-2020

Table 27 Forecast Sales of Tobacco by Category: % Volume Growth 2015-2020

Table 28 Forecast Sales of Tobacco by Category: % Value Growth 2015-2020

Sources

Summary 8 Research Sources

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