

# Cigars, Cigarillos and Smoking Tobacco in Venezuela

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## Abstracts

High inflation rates keep contributing to the polarisation of cigars and cigarillos in Venezuela. The habit and tradition of smoking cigars and cigarillos is not widespread, with cigar manufacturers and distributors targeting mainly affluent consumers (often male adults over 30, who are mainly professionals). This income group can afford to smoke premium cigars, and more specifically imported products which experienced very large price increases in 2016. In this exclusive group, cigar smoking is...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Cigars and Cigarillos, Smoking Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

Polarised Demand Faces Limited Variety

Cigars and Cigarillos Sees Similar Legislation To Cigarettes in Venezuela

Food/drink/tobacco Specialists Remains the Leading Distribution Channel for Cigars

Competitive Landscape

Fábrica De Tabacos Bermúdez Is the Leading Company in Cigars and Cigarillos

Domestic Manufacturers Use Online Tools To Advertise Brands

Category Data

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2012-2017

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2012-2017

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2012-2017

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2012-2017

Table 5 Sales of Cigars by Size: % Volume 2012-2017

Table 6 NBO Company Shares of Cigars and Cigarillos: % Volume 2013-2017

Table 7 LBN Brand Shares of Cigars and Cigarillos: % Volume 2014-2017

Table 8 NBO Company Shares of Cigars: % Volume 2013-2017

Table 9 LBN Brand Shares of Cigars: % Volume 2014-2017

Table 10 NBO Company Shares of Cigarillos: % Volume 2013-2017

Table 11 LBN Brand Shares of Cigarillos: % Volume 2014-2017

Table 12 NBO Company Shares of Smoking Tobacco: % Volume 2013-2017

Table 13 LBN Brand Shares of Smoking Tobacco: % Volume 2014-2017

Table 14 NBO Company Shares of Pipe Tobacco: % Volume 2013-2017

Table 15 LBN Brand Shares of Pipe Tobacco: % Volume 2014-2017

Table 16 Distribution of Cigars and Cigarillos by Format: % Volume 2012-2017

Table 17 Distribution of Smoking Tobacco by Format: % Volume 2012-2017

Table 18 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 19 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 20 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 21 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: %

## Value Growth 2017-2022

### Executive Summary

High Inflation Impacts Consumer and Manufacturer Decisions

Devaluation Limits Illicit Growth

Ca Cigarrera Bigott Sucs Maintains Leadership

Traditional Grocery Retailers Remains the Main Distribution Channel for Tobacco

Recession Is Expected To Continue Over the Forecast Period

### Operating Environment

#### Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Plain Packaging

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (Iip) Cigarette Regulation

Flavoured Tobacco Product Ban

'reduced Harm'

Electronic Cigarettes

Production/imports/exports

#### Market Indicators

Table 22 Number of Adult Smokers by Gender 2012-2017

#### Market Data

Table 23 Sales of Tobacco by Category: Volume 2012-2017

Table 24 Sales of Tobacco by Category: Value 2012-2017

Table 25 Sales of Tobacco by Category: % Volume Growth 2012-2017

Table 26 Sales of Tobacco by Category: % Value Growth 2012-2017

Table 27 Forecast Sales of Tobacco by Category: Volume 2017-2022

Table 28 Forecast Sales of Tobacco by Category: Value 2017-2022

Table 29 Forecast Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 30 Forecast Sales of Tobacco by Category: % Value Growth 2017-2022

#### Definitions

#### Sources

Summary 2 Research Sources

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