

# Cigars, Cigarillos and Smoking Tobacco in Ukraine

<https://marketpublishers.com/r/CA4F2AC0988EN.html>

Date: July 2023

Pages: 28

Price: US\$ 990.00 (Single User License)

ID: CA4F2AC0988EN

## Abstracts

Cigars, cigarillos and smoking tobacco all recorded major sales declines in unit volume terms in 2022, hit by a marked reduction in the assortment that was available as well as frequent out-of-stock situations, which were related to economic, import and logistics issues as a result of the war, including the devaluation of the local currency, blocked sea ports, much-reduced air travel, rapidly growing inflation and limitations on the critical imports list to help keep the local currency as stable...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Cigars and Cigarillos, Smoking Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### 2022 DEVELOPMENTS

War-related import and logistics issues result in availability problems for cigars, cigarillos and smoking tobacco

Lack of innovations as players concentrate on getting existing products to customers

Cigarillos perform slightly better than cigars thanks to their on-the-go consumption nature

#### PROSPECTS AND OPPORTUNITIES

As long as the war continues some of the older consumer base for cigars and pipe tobacco may not return to Ukraine

Retail recovery and development will help drive a rebound in cigars, cigarillos and smoking tobacco

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