

Cigars, Cigarillos and Smoking Tobacco in Tunisia

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Abstracts

Tunisians are big fans of hookah smoking, which is widely smoked in caf s in Tunisia. This sector is dominated by foreign brands such as Mazaya, Al Fakher, and Adalya, which are smuggled into Tunisia on the black market and available from traditional souks (markets). However, for the first time, legally imported brands were available for pipe tobacco in 2022. With illicit volume sales of pipe tobacco being so high, authorities decided that it would be advisable to officially import brands through...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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