

Cigars, Cigarillos and Smoking Tobacco in Thailand

<https://marketpublishers.com/r/CCEDE55BCD2EN.html>

Date: June 2023

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: CCEDE55BCD2EN

Abstracts

Thailand's cigar and cigarillos market is relatively small and dominated by imported cigars, with a limited number of local manufacturers. Cigars and cigarillos are perceived to be premium products by Thai consumers and as such are mainly only purchased by a niche group of wealthier locals and tourists.

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN THAILAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Thailand's cigar market faces challenges despite expected growth

Affordable RYO cigarettes gain popularity in Thailand, but face regulations

Pipe tobacco market supported by small but passionate community of pipe smokers

PROSPECTS AND OPPORTUNITIES

Local brands compete with international rivals through uniqueness and distribution

Challenges ahead for cigars

Thai smokers switch to fine cut tobacco as cigarette prices rise

CATEGORY DATA

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 5 Sales of Cigars by Size: % Volume 2017-2022

Table 6 Sales of Cigarillos by Price Platform 2017-2022

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 9 NBO Company Shares of Cigars: % Volume 2018-2022

Table 10 LBN Brand Shares of Cigars: % Volume 2019-2022

Table 11 NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 12 LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 13 NBO Company Shares of Smoking Tobacco: % Volume 2018-2022

Table 14 LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022

Table 15 NBO Company Shares of Pipe Tobacco: % Volume 2018-2022

Table 16 LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022

Table 17 NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022

Table 18 LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022

Table 19 Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 20 Distribution of Smoking Tobacco by Format: % Volume 2017-2022

Table 21 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 22 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 23 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 24 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

TOBACCO IN THAILAND

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Health warnings

Plain packaging

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 25 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 26 Sales of Tobacco by Category: Volume 2017-2022

Table 27 Sales of Tobacco by Category: Value 2017-2022

Table 28 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 29 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 30 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 31 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 32 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 33 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Cigars, Cigarillos and Smoking Tobacco in Thailand

Product link: <https://marketpublishers.com/r/CEDE55BCD2EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CEDE55BCD2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970