

Cigars, Cigarillos and Smoking Tobacco in Saudi Arabia

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Abstracts

Smoking tobacco, especially pipe tobacco, continues to dominate sales in the category, representing the water pipe tobacco (shisha), while cigars and cigarillos remain niche, with low popularity and a very select audience. Although caf?s and restaurants continued to serve shisha in 2022, many consumers still prefer to have their own shisha experience at home, as it is more convenient and affordable compared to caf?s and restaurants. This trend follows the boost seen to smoking shisha at home dur...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pipe tobacco (shisha) continues to dominate sales, with cigars and cigarillos remaining niche.

New imported brands start to enter pipe tobacco, whilst Al Fakher maintains a strong lead

Sales decline of cigars and cigarillos, as the older generation quits smoking and the younger generation turn to modern alternatives

PROSPECTS AND OPPORTUNITIES

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