

# Cigars, Cigarillos and Smoking Tobacco in the Philippines

https://marketpublishers.com/r/C107A078EF7EN.html

Date: June 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: C107A078EF7EN

## **Abstracts**

With the easing of COVID-19 related restrictions in 2022, the disrupted supply of imported cigars that was seen in 2020 and 2021 was less of an issue at the end of the review period. The niche market of cigars and cigarillos and the efforts of incumbent players such as Tabacalera Inc and Tabaqueria de Filipinas Inc propelled the category to expand further in 2022. On-trade channels such as cigar lounges helped by showcasing products beyond the local brands, including the likes of Montecristo and...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN THE PHILIPPINES

**KEY DATA FINDINGS** 

2022 DEVELOPMENTS

Cigars and cigarillos category sees growth

Incumbent players eye greater visibility in e-commerce

Targeted marketing cements relevance of established players

PROSPECTS AND OPPORTUNITIES

Continued economic recovery will favour the category

E-commerce will increase share of wallet

Smoking tobacco will remain limited

**CATEGORY DATA** 

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 5 Sales of Cigars by Size: % Volume 2017-2022

Table 6 Sales of Cigarillos by Price Platform 2017-2022

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 9 NBO Company Shares of Cigars: % Volume 2018-2022

Table 10 LBN Brand Shares of Cigars: % Volume 2019-2022

Table 11 NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 12 LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 13 Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 14 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category:

Volume 2022-2027

Table 15 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 16 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 17 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: %

Value Growth 2022-2027

TOBACCO IN THE PHILIPPINES



#### **EXECUTIVE SUMMARY**

Tobacco in 2022: The big picture

Heated tobacco and e-vapour products gain traction

Competitive landscape

Retailing developments

What next for tobacco?

**OPERATING ENVIRONMENT** 

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 18 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 19 Sales of Tobacco by Category: Volume 2017-2022

Table 20 Sales of Tobacco by Category: Value 2017-2022

Table 21 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 22 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 23 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 24 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 25 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 26 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

**DISCLAIMER** 

SOURCES

Summary 2 Research Sources



### I would like to order

Product name: Cigars, Cigarillos and Smoking Tobacco in the Philippines

Product link: <a href="https://marketpublishers.com/r/C107A078EF7EN.html">https://marketpublishers.com/r/C107A078EF7EN.html</a>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C107A078EF7EN.html">https://marketpublishers.com/r/C107A078EF7EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970