

Cigars, Cigarillos and Smoking Tobacco in New Zealand

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Abstracts

While cigars and smoking tobacco continued to decline in 2022, cigarillos managed to record marginally positive growth in this year, representing something of a rebound in its performance after seeing a declining trajectory during the pandemic. The category's resilient performance can be attributed to several factors. One key factor is the relatively lower unit prices of cigarillos compared to cigars. As the cost of cigars increased due to excise tax hikes and rising inflation in 2022, budget-co...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Cigars, Cigarillos and Smoking Tobacco in New Zealand

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November 2023

List Of Contents And Tables

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN NEW ZEALAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Stagnating sales of cigarillos

Regulations introduced on imports of water-pipe tobacco

Fine cut tobacco experiences the steepest decline in sales

PROSPECTS AND OPPORTUNITIES

Overall category set to continue its downward trend

Online presence is set to continue attracting cigar retailers

CATEGORY DATA

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume
2017-2022

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value
2017-2022

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume
Growth 2017-2022

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth
2017-2022

Table 5 Sales of Cigars by Size: % Volume 2017-2022

Table 6 Sales of Cigarillos by Price Platform 2017-2022

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 9 NBO Company Shares of Cigars: % Volume 2018-2022

Table 10 LBN Brand Shares of Cigars: % Volume 2019-2022

Table 11 NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 12 LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 13 NBO Company Shares of Smoking Tobacco: % Volume 2018-2022

Table 14 LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022

Table 15 NBO Company Shares of Pipe Tobacco: % Volume 2018-2022

Table 16 LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022

Table 17 NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022

Table 18 LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022

Table 19 Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 20 Distribution of Smoking Tobacco by Format: % Volume 2017-2022

Table 21 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category:
Volume 2022-2027

Table 22 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value
2022-2027

Table 23 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: %
Volume Growth 2022-2027

Table 24 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: %
Value Growth 2022-2027

TOBACCO IN NEW ZEALAND

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 KEY TRENDS

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 25 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 26 Sales of Tobacco by Category: Volume 2017-2022

Table 27 Sales of Tobacco by Category: Value 2017-2022

Table 28 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 29 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 30 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 31 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 32 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 33 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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