

Cigars, Cigarillos and Smoking Tobacco in Latvia

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Abstracts

2022 saw significant declines in demand for cigars and cigarillos. In cigars, the sales declines registered in 2022 form part of long-term negative sales trends that have been evident in the category for many years. In cigarillos meanwhile, declining volume sales in 2022 followed a very strong performance for the category in 2021 as some cigarette smokers migrated to cigarillos after significant increases in the excise tax on cigarettes made cigarillos a more attractive option, while the ban on...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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JTI remains on top of sales of fine cut tobacco via its strong brand Winston MYO

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