

Cigars, Cigarillos and Smoking Tobacco in Iran

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Abstracts

Cigars and cigarillos remained a small category in 2016 with very limited consumer awareness and product availability. These products can be found for sale in tobacco specialists and kiosks and are mostly sold in single unit packaging. Avid Iranian cigar smokers generally order their cigars directly from tobacco specialists as cigars are not very common in Iran and specific brands are not generally available everywhere.

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Iran report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Increase in Number of Smokers and Relatively Low Unit Price Are Main Drivers of Growth in 2016

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