

# Cigars, Cigarillos and Smoking Tobacco in Guatemala

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## Abstracts

Overall, cigars remain quite a small and exclusive category in Guatemala, with few consumers opting for these products due to the relatively high unit prices, aside from enthusiasts and those with greater purchasing power. However, with the return of international arrivals to the country, the recovery in tourism has boosted cigar sales, both in volume and value terms. On average, cigar unit prices ranged from a low of Q75 up to Q180 over the review period, depending on the product in question. M...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
June 2024

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