

Cigars, Cigarillos and Smoking Tobacco in France

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Abstracts

Sales of cigars, cigarillos and smoking tobacco, which was previously one of the most spared categories during the COVID-19 years, collapsed in 2022. This occurred because smoking tobacco had enjoyed a still low level of taxation, and thus a high price differential with cigarettes until 2021. In 2020, the year in which the price of a pack of cigarettes reached EUR10 (Marlboro Red 20), and when duty free/cross-border purchases decreased for seven months, many cigarette smokers (mainly young adult...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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