

Cigars, Cigarillos and Smoking Tobacco in Finland

<https://marketpublishers.com/r/CD8998672FEEN.html>

Date: June 2023

Pages: 27

Price: US\$ 990.00 (Single User License)

ID: CD8998672FEEN

Abstracts

Cigars and cigarillos failed to register any perceptible growth in volume terms in 2022, following a two-year period of buoyant sales as a result of COVID-19. With Finns returning to their pre-pandemic lifestyles, they spent less time working from home, leading to a reduction in the number of opportunities for smoking. Travel abroad also resumed, resulting in private imports and duty free purchases returning to their normal levels.

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cigars and cigarillos have a loyal consumer base

Limited access to specialist cigar shops outside major cities has negative impact on demand

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