

## Cigarettes in Slovenia

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The biggest impact on 2016's volume negative growth and slower decline than in 2015 was the fact that the average unit price remained the same. Even though there were marginal adjustments to excise tax, it did not affect the unit price increase. Furthermore, 2016 was stable as the government did not impose any stricter regulations on tobacco products, which for cigarettes meant almost stagnant demand.

Euromonitor International's Cigarettes in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Cigarettes Including Fine Cut Stick Equivalent, Fine Cut Cigarettes.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Cigarettes market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Lack of Price Increase Contributes To Lower Volume Decline

Vapour Products Face Strong Growth As A Result of Growing Population of Vapers

No Major Changes in Competitive Landscape Due To Limited Marketing Possibilities

Many Specialist Stores Open Because of Growing Demand for Vapour Products  
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