

Cigarettes in Nigeria

<https://marketpublishers.com/r/CF2E0D9BD6FEN.html>

Date: June 2024

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: CF2E0D9BD6FEN

Abstracts

Cigarettes witnessed a deeper decline in volume terms, as the challenging economic conditions in Nigeria continued in 2023. High inflation limited purchasing power forcing consumers to cut back on cigarette consumption. The depreciation of the local currency and further rise in taxation forced manufacturers to increase prices across all brands, which made cigarettes less affordable. These price hikes were largely responsible for double-digit current value growth in 2023. Many consumers traded do...

Euromonitor International's Cigarettes in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigarettes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Cigarettes in Nigeria
Euromonitor International
June 2024

LIST OF CONTENTS AND TABLES

CIGARETTES IN NIGERIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Cigarettes decline in volume terms due to inflationary conditions
Consumers trade down amid rising cost of living
Economy cigarettes outshine other segments

PROSPECTS AND OPPORTUNITIES

Economic recovery and growing population to boost forecast growth
Premium and super premium cigarettes to grow in value terms
Possible ban on menthol cigarettes to have some impact

TAXATION AND PRICING

Taxation rates

Table 1 Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 1 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 2 Sales of Cigarettes: Volume 2018-2023

Table 3 Sales of Cigarettes by Category: Value 2018-2023

Table 4 Sales of Cigarettes: % Volume Growth 2018-2023

Table 5 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 6 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 7 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 8 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 9 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 10 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 11 NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 12 LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 13 Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 14 Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 15 Forecast Sales of Cigarettes: Volume 2023-2028

Table 16 Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 17 Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 18 Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 19 Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 20 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 21 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 22 Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 23 Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

TOBACCO IN NIGERIA

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 2 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Health warnings

Plain packaging

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 24 Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 25 Sales of Tobacco by Category: Volume 2018-2023

Table 26 Sales of Tobacco by Category: Value 2018-2023

Table 27 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 28 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 29 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 30 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 31 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 32 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 3 Research Sources

I would like to order

Product name: Cigarettes in Nigeria

Product link: <https://marketpublishers.com/r/CF2E0D9BD6FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF2E0D9BD6FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970