

Cigarettes in Switzerland

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Abstracts

The long-term trend of declining volume sales of cigarettes continued in 2022, with consumers increasingly aware of the levels of harmful chemicals in tobacco smoke. Cigarettes posted negative performances in both retail volume and current value terms in 2022, after seeing a temporary boost to demand in 2020 during the COVID-19 lockdowns, when some people smoked more due to anxiety and stress, and some people stockpiled for fear of shortages or a long period of isolation. As mobility returned to...

Euromonitor International's Cigarettes in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigarettes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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