

# Cigarettes in Morocco

<https://marketpublishers.com/r/C26A379B40CEN.html>

Date: June 2024

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: C26A379B40CEN

## Abstracts

The post-pandemic rise in cigarette volume sales in Morocco ended in 2022, with the negative trend persisting throughout 2023 and only marginally positive growth seen in 2024. The commission for the approval of the price of tobacco products in Morocco has increased the prices of cigarettes, effective from 1 January 2024. Further, new standards for product composition are in place, setting maximum levels of 10 mg for tar, 1 mg for nicotine and 10 mg for carbon monoxide. This decision aims to regul...

Euromonitor International's Cigarettes in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigarettes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Cigarettes in Morocco  
Euromonitor International  
June 2024

### LIST OF CONTENTS AND TABLES

CIGARETTES IN MOROCCO  
KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Decline persists for cigarettes in 2023  
Illicit trade continues to negatively impact volume sales  
Soci?t? Marocaines des Tabacs maintains clear lead

#### PROSPECTS AND OPPORTUNITIES

Cigarettes will continue to struggle throughout the forecast period  
Illicit trade to persist and expand  
Cigarettes faces increasing threat from alternative products

#### TAXATION AND PRICING

Taxation rates

Summary 1 Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 2 Average Cigarette Pack Price Breakdown: Brand Examples

#### CATEGORY DATA

Table 1 Sales of Cigarettes: Volume 2018-2023

Table 2 Sales of Cigarettes by Category: Value 2018-2023

Table 3 Sales of Cigarettes: % Volume Growth 2018-2023

Table 4 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 5 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 6 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 7 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 8 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 9 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 10 NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 11 LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 12 Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 13 Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 14 Forecast Sales of Cigarettes: Volume 2023-2028

Table 15 Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 16 Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 17 Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 18 Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 19 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 20 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 21 Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 22 Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

**TOBACCO IN MOROCCO**

**EXECUTIVE SUMMARY**

Tobacco in 2023: The big picture

## **2023 KEY TRENDS**

Competitive landscape

Retailing developments

What next for tobacco?

**OPERATING ENVIRONMENT**

Legislation

Legislative overview

Summary 3 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

**PRODUCTION/IMPORTS/EXPORTS**

**MARKET INDICATORS**

Table 23 Number of Adult Smokers by Gender 2018-2023

**MARKET DATA**

Table 24 Sales of Tobacco by Category: Volume 2018-2023

Table 25 Sales of Tobacco by Category: Value 2018-2023

Table 26 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 27 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 28 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 29 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 30 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 31 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 4 Research Sources

## I would like to order

Product name: Cigarettes in Morocco

Product link: <https://marketpublishers.com/r/C26A379B40CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C26A379B40CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970