

Cigarettes in Greece

URL:	https://marketpublishers.com/r/CAEE85FFC30EN.html
Date:	July 12, 2018
Pages:	21
Price:	US\$ 990.00
ID:	CAEE85FFC30EN

The retail price of cigarettes increased per pack in 2017 in line with two tax increases, introduced in January and May respectively. This has had a detrimental effect on sales, resulting in a decline in volume sales and a subsequent increase in illicit trade.

Euromonitor International's Cigarettes in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent, Fine Cut Cigarettes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Cigarettes market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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