

# Cigarettes in the Czech Republic

<https://marketpublishers.com/r/CBD5CD74146EN.html>

Date: May 2024

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: CBD5CD74146EN

## Abstracts

A worsening economic situation in 2023 had a significant effect on cigarettes in the Czech Republic. While lower than in 2022, the rate of inflation in the Czech Republic remained high, exerting upward pressure on production and transportation costs and the cost-of-living. For this reason, consumers continued to look for ways to reduce or limit their expenditure. As prices of cigarettes increase, some customers have reduced their consumption of cigarettes or quit the habit. Some consumers change...

Euromonitor International's Cigarettes in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigarettes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Cigarettes in the Czech Republic  
Euromonitor International  
May 2024

### LIST OF CONTENTS AND TABLES

CIGARETTES IN THE CZECH REPUBLIC  
KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Economic pressures inform consumption habits  
Health and wellness trend informs a shift to perceived reduced harm products  
Cross-border trade offers economy purchases

#### PROSPECTS AND OPPORTUNITIES

Excise tax increases to further dampen the demand for cigarettes  
Modernisation and digitalisation offer advertising opportunities  
Illicit trade and cross-border purchases are set to hurt legal and domestic sales

#### TAXATION AND PRICING

Taxation rates

Table 1 Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 1 Average Cigarette Pack Price Breakdown: Brand Examples

#### CATEGORY DATA

Table 2 Sales of Cigarettes: Volume 2018-2023

Table 3 Sales of Cigarettes by Category: Value 2018-2023

Table 4 Sales of Cigarettes: % Volume Growth 2018-2023

Table 5 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 6 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 7 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 8 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 9 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 10 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 11 NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 12 LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 13 Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 14 Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 15 Forecast Sales of Cigarettes: Volume 2023-2028

Table 16 Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 17 Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 18 Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 19 Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 20 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 21 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 22 Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 23 Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

## TOBACCO IN THE CZECH REPUBLIC

### EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

## 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for tobacco?

### OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 2 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

### PRODUCTION/IMPORTS/EXPORTS

### MARKET INDICATORS

Table 24 Number of Adult Smokers by Gender 2018-2023

### MARKET DATA

Table 25 Sales of Tobacco by Category: Volume 2018-2023

Table 26 Sales of Tobacco by Category: Value 2018-2023

Table 27 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 28 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 29 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 30 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 31 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 32 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 3 Research Sources

## I would like to order

Product name: Cigarettes in the Czech Republic

Product link: <https://marketpublishers.com/r/CBD5CD74146EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBD5CD74146EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970