

Cigarettes Including RYO Stick Equivalent in Romania

<https://marketpublishers.com/r/CD2378F3F73EN.html>

Date: October 2014

Pages: 20

Price: US\$ 900.00 (Single User License)

ID: CD2378F3F73EN

Abstracts

Article 8 of the Tobacco Products Directive 2001/37/EC of the European Parliament and of the Council of the European Union, banning the use of smokeless tobacco, was transposed into Romanian Law 349/2002, which forbids the sale of smokeless tobacco in the country. Thus, smokeless tobacco products are not commonly used in Romania. However, these products can be procured from contraband or illegal sales on the internet.

Euromonitor International's Cigarettes Including RYO Stick Equivalent in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: High Tar Cigarettes, Low Tar Cigarettes, Mid Tar Cigarettes, RYO Cigarettes, Ultra Low Tar Cigarettes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigarettes Including RYO Stick Equivalent market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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