

Cigarettes in Ecuador

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Abstracts

Phillip Morris International has a monopoly on legal cigarettes sales in Ecuador where it has operated for almost 50 years. The company continually seeks to raise awareness of these legitimate products among Ecuadorians in order to compete against illegal products. Under its subsidiary Proveedora Ecuatoriana S.A PROESA, Philip Morris has an e-commerce platform where consumers can buy legal cigarettes direct at very competitive prices. There is also information to raise awareness of the importanc...

Euromonitor International's Cigarettes in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cigarettes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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