

Cie Financière Richemont SA in Personal Accessories

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Abstracts

Led by its Cartier brand, Richemont SA, Cie Financière has maintained a leading market position, with a focus on globally recognised brands within jewellery and watches. The group is particularly exposed to fluctuations in demand for luxury accessories in Asia Pacific, with Chinese domestic demand a significant contributor to total group revenues. Over the forecast period, the group is expected to invest significantly in direct-to-consumer retail and increasingly target millennial consumers.

Euromonitor International's Cie Financière Richemont SA in Personal Accessories Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Personal Accessories industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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