

Cie Financiere Richemont SA in Luxury Goods (Spain)

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Date: May 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: CADF21C1C7BEN

Abstracts

Similar to the review period, Cie Financière Richemont will focus on providing the best service to an increasingly demanding clientele. It has provided most of its stores in the country with shop assistants who speak Chinese and Russian, as the company's sales are increasingly linked to expenditure by wealthy tourists.

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