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Cider/Perry in Latvia

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Abstracts

Cider witnessed strong growth in 2022 and continued to gain back the losses incurred during the COVID-19 pandemic. The consumer foodservice industry returned to operating at full capacity in 2022, leading to a resurgence in demand for cider, which is a very popular option in horeca establishments. Off-trade volume sales also continued to gain momentum despite the shift back towards socialising in pubs and restaurants. During the warm summer months, cider/perry consumption tends to peak due to th...

Euromonitor International's Cider/Perry in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cider/Perry market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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