

Cider/Perry in Costa Rica

URL:	https://marketpublishers.com/r/C13C93BF335EN.html
Date:	July 7, 2015
Pages:	22
Price:	US\$ 990.00
ID:	C13C93BF335EN

Even though cider/perry did not emerge within the local market by using appealing options, it might be considered a good opportunity to develop and grow in the forecast period, especially locally. The on-going changing habits amongst local consumers (due to acculturation and globalisation process) and the emerging initiatives to add value to agricultural processes are already boosting small and mid-scale manufacturers to develop new products from fermented fruits, especially in the case of...

Euromonitor International's Cider/Perry in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2010-2014), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Cider/Perry market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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