

Cider/Perry in Serbia

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Abstracts

Cider/perry in Serbia continued to see strong and stable volume growth in total volume terms in 2022, although growth continued to come from a small consumer base. The on-trade channel witnessed stronger volume and value growth although this was because sales were still recovering from the heavy losses seen in 2020. As consumers returned to their pre-pandemic lifestyles there was an increase in social activities, including drinking in on-trade establishments. Rising health consciousness also hel...

Euromonitor International's Cider/Perry in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cider/Perry market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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