

Cider/Perry in Saudi Arabia

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Abstracts

Cider/perry is not available in Saudi Arabia as alcoholic drinks are not permitted in the country under Islamic Law

Euromonitor International's Cider/Perry in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2015-2019), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cider/Perry market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COVID-19 impact on alcoholic drinks

COVID-19 country impact

Non alcoholic beer is the only category present, recording moderate sales growth

Carlsberg A/S continues to dominate sales of non alcoholic beer

Moderate growth expected as non alcoholic beer is set to remain the only category

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