

Cider/Perry in Kazakhstan

<https://marketpublishers.com/r/CCD8F7E8592EN.html>

Date: June 2024

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: CCD8F7E8592EN

Abstracts

Cider registered very healthy volume growth in in Kazakhstan 2023, as it pays off for local players that recently launched offerings. Up to now, cider has had a small foothold, with varying imported brands from various countries such as Russia, Sweden, France, and Lithuania. However, in recent years, local companies, notably Vinzavod Issyk, have started producing cider. In 2022, Vinzavod Issyk launched a new brand, Wild Kazakh, in a 0.75l glass bottle, alongside its original Boozy brand, and in...

Euromonitor International's Cider/Perry in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cider/Perry market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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