

Cider/Perry in Georgia

https://marketpublishers.com/r/CEB3F4F3348EN.html

Date: September 2020

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: CEB3F4F3348EN

Abstracts

There were no sales of cider/perry in Georgia at the end of the review period, and there are currently no expectations of any brands entering the market over the forecast period.

Euromonitor International's Cider/Perry in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2015-2019), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cider/Perry market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in



London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

PRE-COVID-19 PERFORMANCE

EXECUTIVE SUMMARY

COVID-19 impact on alcoholic drinks

COVID-19 country impact

The expansion of modern retailing and a rapidly developing tourism industry boosting sales of alcoholic drinks in 2019

Leading local beer producers start manufacturing foreign brands, while imported products take further share in spirits

The effects of COVID-19 are likely to be felt beyond 2020 with jobs and businesses under threat

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Table 1 Number of On-trade Establishments by Type 2014-2019

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2019

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 2 Retail Consumer Expenditure on Alcoholic Drinks 2014-2019

MARKET DATA

Table 3 Sales of Alcoholic Drinks by Category: Total Volume 2014-2019

Table 4 Sales of Alcoholic Drinks by Category: Total Value 2014-2019

Table 5 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2014-2019

Table 6 Sales of Alcoholic Drinks by Category: % Total Value Growth 2014-2019

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2019

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2019

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2019



Table 10 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2019

Table 11 GBO Company Shares of Alcoholic Drinks: % Total Volume 2015-2019

Table 12 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2014-2019

Table 13 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2019

Table 14 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2019-2024

Table 15 Forecast Sales of Alcoholic Drinks by Category: Total Value 2019-2024

Table 16 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2019-2024

Table 17 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2019-2024

GLOBAL MACROECONOMIC ENVIRONMENT GLOBAL INDUSTRY ENVIRONMENT DISCLAIMER SOURCES

Summary 2 Research Sources



I would like to order

Product name: Cider/Perry in Georgia

Product link: https://marketpublishers.com/r/CEB3F4F3348EN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CEB3F4F3348EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970