

Cider/Perry in Canada

<https://marketpublishers.com/r/CD6EC3B416FEN.html>

Date: June 2023

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: CD6EC3B416FEN

Abstracts

Cider/perry has experienced a sluggish recovery, with sales slightly declining in 2022. The category has relied heavily on the on-trade sector for growth, while the off-trade sector has faced challenges. The lacklustre performance can be attributed to the limited number of new product launches in the category. Cider/perry faces stiff competition from RTDs, which have seen increased manufacturer activities and innovative product launches in response to growing demand. Despite efforts at the gover...

Euromonitor International's Cider/Perry in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cider/Perry market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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