

# Ciba Vision Batam PT in Eyewear (Indonesia)

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## Abstracts

Ciba Vision Batam PT is expected to continue to increase its sales in Indonesia over the coming years, with the company set to continue to develop its flagship products, such as FreshLook, Dailies and Air Optix. The low penetration of contact lenses and growing disposable incomes will be the main driver behind the company's expansion, especially its wide distribution network throughout Indonesia.

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