

Cía Industrial Altiplano SA in Pet Care (Peru)

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Abstracts

In the plans of Cía Industrial Altiplano SA is the increase of its product portfolio with mid-priced products in the forecast period. It plans to achieve this by the expansion of production in its new facilities inaugurated in 2015. Cía Industrial Altiplano is looking to improve the distribution of its products in order to have more presence in local channels and eventually to be able to export its products to neighbouring countries.

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