

# Cía Colombiana de Tabaco SA (Coltabaco) in Tobacco (Colombia)

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## Abstracts

Cía Colombiana de Tabaco (Coltabaco), a subsidiary of Philip Morris, plans to continue to work on maintaining its leadership in cigarettes, by launching new products and expanding its distribution network. It is expected that the company will introduce new premium and low tar brands to address the preferences of the smoking population in the country.

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