

Chyuan Lien Enterprise Co Ltd in Retailing (Taiwan)

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Abstracts

In order to consolidate its gains, Chyuan Lien Enterprise is anticipated to further pursue a similar strategy to its existing focus, which has helped establish it as the key player in the supermarket space. The company is likely to further pursue upgrading of stores in need of renovating to bring them in line with its current offerings and to enhance the overall shopping experience of its customers.

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