

## Christodoulou Bros SA in Soft Drinks (Greece)

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### Abstracts

The company's strategic direction is set to remain orientated around juice, where it significantly expanded its product portfolio at the end of the review period. Superfruit juice will be the company's key focus area.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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