

Christian Dior SA, Parfums in Luxury Goods (United Arab Emirates)

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Abstracts

The retail distribution network for Dior cosmetics and perfumes in the United Arab Emirates is very well developed As the retail space in the country continues to increase, especially for luxury goods brands, and with many new shopping centres scheduled for completion in Abu Dhabi during the forecast period, the Emirati capital is expected to be the primary focus of expansion for Parfums Christian Dior. Dior's local assortment of merchandise is drawn from its international product range,...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

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