

Chow Tai Fook Jewellery Group Ltd in Retailing (Hong Kong, China)

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Abstracts

In response to the anticipated economic downturn over the forecast period, Chow Tai Fook plans to take a cautious yet proactive approach to reinforcing its leading position in jewellery and watch specialist retailers. The company is set to boost store productivity through stringent retail network consolidation.

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Contents

Strategic Direction

Company Background

Digital Strategy

Competitive Positioning

Summary 1 Chow Tai Fook Jewellery Group: Competitive Position 2016

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