

Chow Tai Fook Jewellery Group Ltd in Personal Accessories (World)

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Abstracts

Chow Tai Fook specialises in the manufacture and retail of gold and other precious metal jewellery. Existent for nearly a century, it operates some 7,600 sales outlets across 14 countries worldwide, with 99% of its stores located in Hong Kong, Macau, Taiwan and Mainland China. Despite its strong regional focus and exclusive offering of fine jewellery products, by retail sales revenue, Chow Tai Fook ranks as the fifth largest company in global personal accessories and largest in jewellery.

Euromonitor International's Chow Tai Fook Jewellery Group Ltd in Personal Accessories (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Personal Accessories industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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