

# Chow Tai Fook Jewellery Group Ltd in Personal Accessories (China)

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### **Abstracts**

Chow Tai Fook Jewellery Group Ltd is set to go to great efforts to maintain its leadership in jewellery in China by further strengthening the Chow Tai Fook brand, integrating the company's online and store-based retail distribution systems, providing a sophisticated customer experience to local consumers. Meanwhile, the company is also set to further enhance its operational efficiencies in order to remain competitive.

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## **Contents**

CHOW TAI FOOK JEWELLERY GROUP LTD IN PERSONAL ACCESSORIES (CHINA)

Strategic Direction

**Key Facts** 

Summary 1 Chow Tai Fook Jewellery Group LTD: Key Facts

Summary 2 Chow Tai Fook Jewellery Group LTD: Operational Indicators

Competitive Positioning

Summary 3 Chow Tai Fook Jewellery Group LTD: Competitive Position 2015



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