

Chorokmaeul Inc in Health and Wellness (South Korea)

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Abstracts

Chorokmaeul is one of the leading manufacturers and retailers within organic and ecofriendly food in South Korea and the company plans to increase its number of branches across South Korea over the coming years. The name of the company means Green Village, highlighting the focus on providing healthier food to consumers. As a distributor of eco-friendly food in South Korea, the company plans to participate in the Korea Sale FESTA event in order to increase brand awareness among foreigners.

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