

Chocolaterie Confiserie du Cameroun (Chococam) in Hot Drinks (Cameroon)

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Abstracts

The company's overall vision is to maintain its leadership in chocolate and sugar confectionery whilst extending its operations to neighbouring countries through exports. With increased market penetration, Chococam hopes to expand its reach across Central Africa, focusing on export sales in Chad, Central African Republic, Congo, Gabon and Equatorial Guinea.

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