

Chocolate Confectionery in the Czech Republic

<https://marketpublishers.com/r/CE5968A3AEBEN.html>

Date: June 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: CE5968A3AEBEN

Abstracts

There was an increase in retail volume sales of chocolate confectionery in 2023 due to two contributing factors. First, the lifting of COVID-19 pandemic restrictions has seen much of the local workforce return to the office after working from home, and there has been a concomitant increase in snack consumption. In addition, there is an increased consumer base due to Ukrainian refugees moving to the Czech Republic since the Russian invasion. There are now somewhere between 4000–7000 refugees, the...

Euromonitor International's Chocolate Confectionery in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Chocolate Confectionery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CHOCOLATE CONFECTIONERY IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume sales receive a boost from a return to office working in 2023

Players seek to absorb increases in production costs to encourage more consumption

More local consumers turn to private label in a tough economic climate

PROSPECTS AND OPPORTUNITIES

Health and wellness trend is set to continue apace in the Czech Republic

Sustainability concerns will drive investment over the forecast period

Price promotions, packaging innovation and quality products will be key to sales growth in tablets

CATEGORY DATA

Table 1 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 2 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 5 Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 10 Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 11 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

SNACKS IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2018-2023

Table 14 Sales of Snacks by Category: Value 2018-2023

Table 15 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 16 Sales of Snacks by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Snacks: % Value 2019-2023

Table 18 LBN Brand Shares of Snacks: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Snacks by Format: % Value 2018-2023

Table 21 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 22 Forecast Sales of Snacks by Category: Value 2023-2028

Table 23 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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